

SHOWCASE APPLICATION KIT

Folk Alliance Canada RendezVous Folk! Showcase



www.folkalliancecanada.org | www.mians.ca

The 2004 annual gathering of Folk Alliance Canada
is presented in partnership with the
Music Industry Association of Nova Scotia
as part of Nova Scotia Music Week



SUBMISSION PROCESS & ELIGIBILITY

RendezVous Folk! is the annual conference of Folk Alliance Canada, official Canadian branch of the North American Folk Music & Dance Alliance.

ELIGIBILITY

The Folk Alliance Canada/RendezVous Folk! showcase stage provides Canadian and international acts the opportunity to perform for a target audience of influential members including record label representatives, talent buyers, managers and media.

The following outlines opportunities and the selection process for the FAC showcase at RendezVous Folk! as part of MIANS Nova Scotia Music Week 2004 in Halifax. Showcase application forms are available in PDF format online at www.folkalliancecanada.org or by contacting the MIANS office at 902-423-6271.

Artists/groups or their representatives that are extended invitations to showcase must be members in good standing of the North American Folk Music & Dance Alliance/Folk Alliance Canada; in addition, one group member or representative must be fully registered for the conference (registration info on the FAC website). You can join Folk Alliance online at

www.folk.org or by calling the office at 301-588-8185.

Please read and fill out showcase forms carefully; incomplete applications will **not** be accepted.

SOUND LEVEL POLICY

FAC & MIANS are committed to a safe environment for all participants. With this in mind, the association has implemented a policy for a safe listening environment. All artists must perform with a continuous Front-of-House volume no more than 98Db at 10 meters from the sound source, with peak frequencies no louder than 101 Db. This will ensure an enjoyable listening experience for all attendees, while not sacrificing the excitement of the performance.

SUBMISSION REQUIREMENTS

- One (1) completed 2004 showcase submission form (see following pages)
- Member in good standing of the North American Folk Music & Dance Alliance / Folk Alliance Canada
- One (1) 5" x 7" promotional photo or digital copy (optional; must be 300 ppi at 2" wide)
- Total submission fee \$28.75 (\$25.00 + \$3.75 HST)
- A 50-word bio (for program and web promo) and a full-length bio (for the jury)
- Three (3) copies of recordings for jurors. Submitted recordings must contain a minimum of three (3) recorded tracks per CD. Each copy of product submitted may be either :
 - A) a full length-recording with three (3) selected tracks identified or
 - B) three (3) track CDR.

JURYING

Showcase selections for the FAC/RendezVous Folk! showcase stage are juried by a group of three music industry professionals, the jury consists of representative from the host region, a Folk Alliance Board member and a presenter, a best efforts policy is in place to organize a jury with national representation. **FAC reserves the right to solicit stage applications when necessary.** Artists/groups may be invited to perform on multiple stages.

SEND SUBMISSIONS TO

(by post) **FOLK ALLIANCE CANADA, c/o MIANS, P.O. BOX 36119, HALIFAX, NOVA SCOTIA B3K 3S9 CANADA**

(by courier, i.e. FedEx) **MIANS, 5516 SPRING GARDEN ROAD, SUITE 302, HALIFAX, NOVA SCOTIA B3J 1G6 CANADA**

DEADLINE

Submissions for showcases must be postmarked by JULY 23, 2004. The jury's decision will be announced online at www.folkalliancecanada.org in late August. Information is also available on the MIANS website at www.mians.ca.





SHOWCASE APPLICATION FORM

Folk Alliance Canada/RendezVous Folk! November 18-21, 2004

ELIGIBILITY If accepted to showcase, performing artists or their representative (agent, manager) must be a member in good standing of the North American Folk Music & Dance Alliance/Folk Alliance Canada. Previously selected artists can apply again only after a two year period. Altered projects may apply, but require approval of the Showcase Committee Chair.

ARTIST / CONTACT INFORMATION

ARTIST/GROUP NAME _____

FOLK ALLIANCE/FAC MEMBER (CIRCLE ONE) YES NO

CONTACT NAME _____

STREET ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

PHONE _____ CELL _____ FAX _____

EMAIL _____ WEBSITE _____

REQUIRED MATERIAL

- ___ Showcase **application fee** : Complete credit card information, cheque or money order for \$28.75 (\$25.00 + \$3.75 HST) made out to Nova Scotia Music Week
- ___ One (1) completed 2004 showcase **submission form**
- ___ One (1) promotional photo, 5" x 7" **print or digital image** (must be 300 ppi at 2" wide; on CD or as e-mail attachment to info@mians.ca)
- ___ A **50-word bio** (for program and web promo) and a **full-length bio** (for the jury)
- ___ Three (3) copies of a **CD recording**, either : **A)** a full length-recording with three (3) selected tracks identified or **B)** a CDR with three (3) tracks. Please identify disc itself with your name and selected tracks.

Materials submitted are non-returnable and may be used for promotional purposes in MIANS and FAC/RendezVous Folk! communications to promote the event (print, website, etc.).

PAYMENT Visa, personal cheque and money orders accepted. Make cheques/money orders payable in Canadian funds to **Nova Scotia Music Week** Any non-sufficient fund charges will be billed to customer.

MONEY ORDER CHEQUE VISA (CIRCLE ONE)

CREDIT CARD NO. _____ EXP. DATE / TOTAL ENCLOSED \$ _____

NAME ON CARD: _____ SIGNATURE _____

FOR OFFICE USE ONLY DATE RECEIVED PROCESSED BY TOTAL \$ _____

NSMW HST#89927 3676 RT 0002

SEND TO

(by post) **FOLK ALLIANCE CANADA, c/o MIANS, P.O. BOX 36119, HALIFAX, NOVA SCOTIA B3K 3S9 CANADA**
(by courier, i.e. FedEx) **MIANS, 5516 SPRING GARDEN ROAD, SUITE 302, HALIFAX, NOVA SCOTIA B3J 1G6 CANADA**

COMPLETED SUBMISSION FORMS MUST BE POSTMARKED BY JULY 23, 2004



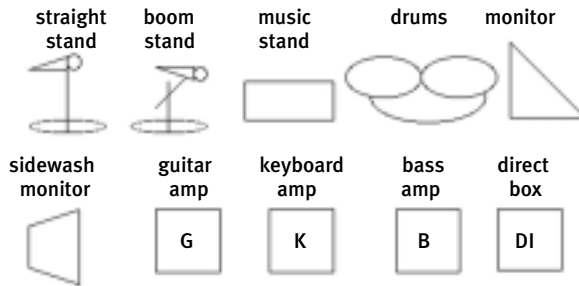


STAGEPLOT / TECHNICAL INFORMATION (you may attach your own sheet)

AUDIENCE

ADDITIONAL NEEDS (CHAIRS, DANCE FLOOR, ETC.)

Please make sure the following information is included:



ARTIST/BAND NAME

1. BAND MEMBER	INSTRUMENT
2. BAND MEMBER	INSTRUMENT
3. BAND MEMBER	INSTRUMENT
4. BAND MEMBER	INSTRUMENT
5. BAND MEMBER	INSTRUMENT
6. BAND MEMBER	INSTRUMENT
7. BAND MEMBER	INSTRUMENT
8. BAND MEMBER	INSTRUMENT
9. BAND MEMBER	INSTRUMENT
10. BAND MEMBER	INSTRUMENT

QUESTIONS / EVENT COORDINATES

Please check the FAC website at www.folkalliancecanada.org for details and ongoing updates or contact the MIANS office at the coordinates below.

MIANS (MUSIC INDUSTRY ASSOCIATION OF NOVA SCOTIA)
 (mailing) P.O. BOX 36119, HALIFAX, NOVA SCOTIA B3K 3S9 CANADA
 (office) 5516 SPRING GARDEN ROAD, SUITE 302, HALIFAX, NOVA SCOTIA B3J 1G6 CANADA
 902-423-6271 | 902-423-8841 fax
 info@mians.ca | www.mians.ca

